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Spring Fling equals good time, PR

The Rockport-Fulton Area Chamber of Commerce's Tourism Development Council hosted its 24th annual Spring Fling Sunday and Monday. The two-day event, which pairs outdoor writers and sponsor manufacturers with local fishing guides for a day of fishing, encourages thousands of dollars of free publicity to the area through newspaper and magazine articles, etc. Spring Fling kicked off Sunday with a dinner at the Rockport Country Club at which attendees visited with the manufacturer's representatives, top photo, and enjoyed a seafood dinner. Many guides, like Charlie Newton, bottom photo, who donated their services for the event, walked away with door prizes.

Photos by MIKE PROBST